



GORDON SMOKO, CSP, ARM  
SENIOR RISK MANAGER

Mr. Smoko is a Senior Risk Manager with Brown & Brown Insurance Lehigh Valley, LP. In this role, Mr. Smoko is responsible for delivering safety and risk management services to clients, including risk management assessments, safety training, safety program management and the execution of plans designed to reduce the cost of risk for organizations.

With over 25 years of safety and risk management experience, Mr. Smoko has worked with organizations in both the traditional insurance market as well as many self-insured organizations.

Additionally, Mr. Smoko has extensive experience working with organizations in the educational, healthcare, public entity, retail, distribution, transportation and industrial sectors.

Mr. Smoko earned his undergraduate degree from The Pennsylvania State University in Industrial Engineering (BSIE) and his graduate degree from Wilkes University in Business (MBA) with honors. Mr. Smoko also earned CSP and ARM credentials and maintains “Field Safety Representative and Professional Safety Source (AR)” and “Field Safety Representative (TX)” credentials.

Mr. Smoko is an active member in the Lehigh Valley Chapter of the American Society of Safety Engineers (ASSE) having been Chapter President in past years and he is currently active on the executive committee. As Chapter President Mr. Smoko forged a partnership with The Lehigh Valley Safety Council which helps promote the profession throughout the Lehigh Valley. He also was voted by ASSE chapter members to be 2013 “Lehigh Valley Safety Professional of the Year”.

Mr. Smoko is lifelong resident of Pennsylvania and graduated from Pocono Mountain High School. He is a member of the Lake Naomi Club as well as the American Legion Post 413 SAL and resides in Lehigh, PA near Beltsville State Park. Hobbies include golf, swimming, walking/hiking and motorsports.